



# CELLA

ENGLISH LANGUAGE LEARNING ACADEMY  
SINCE 2006



Start your Learning Journey  
with **CELLA!**

Start Your Learning Journey with

# CELLA



## Start Your Learning Journey with CELLA

CELLA is a professional English educational institution located at the heart of the world, a famous vacation city, and an education center in Cebu, Philippines: Established with the official approval of the TESDA (Technical Education and Skills Development Authority) since 2006, we provide a curriculum that sets us apart from other English language institutions. We at CELLA have and always will strive to offer our students the highest benefits available.

No one can easily debunk the fact that CELLA surrounding is the best infrastructure in Cebu.

Our philosophy here at CELLA is not one that is closed-minded but is open to many cultures and ideals, which suits our difference in demography within our student body. CELLA is continuously changing and we are assured that CELLA is leading the way for other English institutions.

In the midst of such internal and external changes, CELLA shall maintain its excellence and dignity as a globally competitive prestigious academy and fulfill its role as a pioneer of change.

We are determined to lead our students to live better lives and promise to ensure them a better future.

### CELLA established with the official approval of

TESDA(Technical Education and Skills Development Authority)

SSP(Special Study Permit –Bureau of Immigration)

BUSINESS PERMIT(City of Mandaue)

CALA(Cebu Association of Language Academy)



# CELLA POINT

## **Experienced Teachers and Supportive Staffs**

CELLA teachers must have a university degree and relevant teaching experience. Many of our teachers also have a recognized teaching certificate, such as TESOL, Licensure Examination for Teachers. CELLA's staff will welcome and support you with whatever personal or academic challenges you face and will set you up for success!

## **Maximize Your Progress**

Power Speaking can maximize your progress and reach your English goal faster! Benefit from the interaction found on one or two of our group classes, and combine it with the personal focus of One-to-One classes. Your teacher will design a study plan that best suits your needs and you will improve your confidence communicating in English.

## **10times classes in a semi-spartaapproach**

We offer the 10 times classes (regular classes and special classes) for making the students to hear English as much as possible in a day, we have regular 1:1 classes mainly and any student who wants to study can attend special classes or either chooses to have a self-study in the library.

## **Specialty Programs Offered Only at CELLA**

Since 2006, we are committed to providing English for international students to strengthen English skills and improve career opportunities. Our specialty programs are Power Speaking and IELTS Intensive which is the ultimate course for making maximum progress. Also, we offer Airline Cabin-crew English (ACE) course as a first provider in Philippines and internationally recognized TESOL course which is only accredited by Australian government in here.

## **Outreach Program in Philippines**

In co-operation with Cebu City Government, CELLA holds one of the biggest Outreach Program in Cebu. Every schedule reaches up to a hundred students joining the activity. Students participate in activities and help in giving donations which CELLA prepares for the less fortunate families, fire victims, persons with disabilities, and we do too tree planting, coastal clean up, and streets cleaning. Students will surely have a memorable experience.

## **Brand-new Campus with First Class Dormitory**

CELLA premium is modern, comfortable and just built in 2014! We are equipped with 24-Hour security and attractively designed interior with comfortable furniture, 32" LED TV and Free WiFiinternet access in all dorm rooms. There are also fitness gym and sauna on campus for your health and workout. CELLA unicampus is also modern, comfortable .We know you will learn better when you are relaxed, in a pleasant environment.

## **Centrally located in the heart of Cebu city**

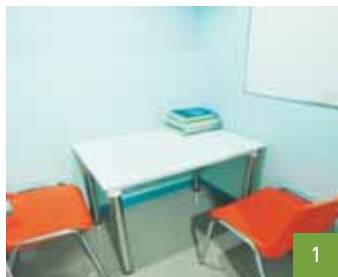
Premium and Unicampus both located in the very center of Cebu city! Close to shops, supermarket and a variety of restaurants within walking distance from the school. Many of Cebu city's other famous tourist spots are easy to get to on the taxi, so Cebu I.T. Park, Ayala Center Cebu, SM City Cebu and Tops are never far away.



## CELLA 1<sup>st</sup>Premium Campus

CELLA 1<sup>st</sup>Premium Campus is one of best facility in Cebu which is built in 2014 has broad dormitories with cooking facility, neat and tidy classrooms and cozy garden. It located in A.S. Fortuna under its convenient location. Close to shops, supermarket and a variety of restaurants within walking distance from the school.

Program	Content	Division
GENERAL ENGLISH	POWER SPEAKING	PS 4 / PS 6 / PS 7
Family Program	JUNIOR	1 : 1 (6 Lessons)
	GUARDIAN	1 : 1 (4 Lessons)
Business English Course	Business English	1 : 1 (4 Lessons) / Group (4 Lessons)



- 1, 1:1 Class Room
- 2, Group Room
- 3, Library
- 4, Restaurant
- 5, Quad Room
- 6, Twin Room
- 7, Kitchen
- 8, Toilet
- 9, Gym
- 10, Sauna
- 11, Kids Room

## ■ Facility and Service

CLASS ROOM	1:1 Class Rooms, 1:4 Class Rooms, 1:8 Class Rooms, Junior Library, Adult Library, Help Desk etc.
DORMITORY	Single Rooms, Twin Rooms, Family Rooms, Quad Rooms
CONVENIENT Facilities	Dining Room, Gym, Sauna, Canteen, Cafe, Laundry
SURROUNDING Facilities	Starbucks, Fast Food Restaurant, Massage Shop, Korean and Japanese supermarket, Mall etc.



## CELLA 2<sup>nd</sup>Uni Campus

CELLA 2<sup>nd</sup>UniCampus is located in Talamban which is designed to focus on studying in general English, exam preparation, TESOL, ACE and University pathway program.

Program	Content	Division
<b>GENERAL ENGLISH</b>	POEWR SPEAKING	PS 4 / PS 6 / PS 7
<b>PREPERATION EXAM PROGRAM</b>	IELTS	Pre-IELTS / Intensive / Guarantee
	TOEIC	Pre-TOEIC
	ACE	Cabin Crew
<b>SPECIAL PROGRAM</b>	TESOL	TESOL
	Pathway Course	Overseas College Entrance Program



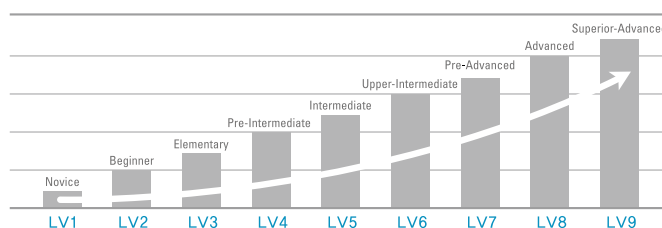
- 1. DORMITORY
- 2. Toilet / Shower booth
- 3. Help Desk
- 4. 1 : 1 Class Room
- 5. Group Class Room
- 6. Canteen
- 7. Laundry
- 8. Library
- 9. Restaurant
- 10. Phob

## ■ Facility and Service

<b>CLASS ROOM</b>	1:1 Class, 1:4 Class, 18 Class rooms, Media Lab., Library, Conference Room, Help Desk etc.
<b>DORMITORY</b>	Single Rooms, Twin Rooms, Triple rooms, Quad rooms, Wifi Zone
<b>CONVENIENT Facilities</b>	Dining Room, Canteen, Cafeteria, Laundry, Sky Lounge
<b>SURROUNDING Facilities</b>	Fast Food Restarunt, Massage Shop, Coffee Shop, Mall etc.

## CELLA Level System

CELLA has nine (9) progressive language levels, from Novice through to Superior-Advanced. When a student is admitted to CELLA English Education Institution, he or she is required to take a level test. The test is comprised of a short written test and an interview, and the results of the level test decides which level the student will be studying in, and the teachers will be assigned accordingly.



At the end of the month, your language level will be assessed and you can move up a level in your current or new class.

Level	Step	Note
Lv 1	Novice	
Lv 2	Beginner	Student is familiar with only simple greetings in English; body language is used throughout most of the conversation.
Lv 3	Elementary	The student is vaguely familiar with grammar and has difficulty expressing his or her opinion.
Lv 4	Pre-Intermediate	The student is familiar with basics in grammar and pronunciation but cannot participate in a normal conversation and has a limited ability in expressing his or her opinion.
Lv 5	Intermediate	The student has the ability to understand and Intermediate listen to paced conversations and can limitedly express his or her opinion.
Lv 6	Upper-Intermediate	The student has the ability to listen and speak Upper his or her ideas and express them accordingly; the Intermediate student has the ability to participate in a normal conversation.
Lv 7	Pre-Advance	
Lv 8	Advance	It is the highest level. Students have the ability to Advanced participate in seminars and debates.
Lv 9	Superior- Advance	

## CELLA Daily Time Schedule

### ■ Daily Sample Schedule (45min)

Time	Lesson		
08:00 ~ 08:45	Lesson 1	1:1 Class	Writing & Grammar
08:50 ~ 09:35	Lesson 2	1:1 Class	Listening & Speaking
09:40 ~ 10:25	Lesson 3		Self-Study
10:30 ~ 11:15	Lesson 4	Group Class	Survival English
11:20 ~ 12:05	Lesson 5	Group Class	Discussion
12:05 ~ 13:00	Lunch		
13:00 ~ 13:45	Lesson 6	1:1 Class	Conversation Skills
13:50 ~ 14:35	Lesson 7	1:1 Class	Reading & Vocabulary
14:40 ~ 15:25	Lesson 8		Self-Study
15:30 ~ 16:15	Lesson 9	Group Class	Native English
16:20 ~ 17:05	Lesson 10	Group Class	Communication
17:10 ~ 17:55	Lesson 11		Special Class
18:00 ~ 19:00	Dinner		

\* This is a sample timetable for power speaking 4. Schedule may vary depending on course



## CELLA Group Class

### ● Native English

With all the different attributes, such as accent, sense of humor, and a strict pronunciation, the native teacher leads the class in a friendly format: studying with materials like movies, TV shows news and pop music.

### ● Survival English

Is a term we used to talk about the essential English, someone needs to know in order to survive live or work in an English speaking environment. This includes English and expression at an airport, at a bank, at a post office, at a hotel, at a supermarket...etc. Also help students to live endependentlyby practicing what he learns from the theory or from the class.

### ● Media Class

Students learn useful and up-to date English phrases and vocabulary from CNN News, TED, Music and movies.

### ● Grammar

The subject presents a wide range of grammar lessons exercises, rules, activities and examples for students to understand fully how to write sentences or speak properly by following the right structure and appropriate words and the right tenses or forms of verbs. The focus of the lesson is on the different tenses of the verbs. It includes also special verbs like modals and the like. At the end of every lesson, activities and exercises are given for assessment purposes.

### ● Conversation Skills

The main idea of the conversation course is to focus on the student's ability to express themselves in everyday situations. This course will provide oral English Language instruction and conversation practice for beginner English and adult students. Finally, this course will aid the students to develop their conversation skills.

### ● JOB English

This course helps students by giving them a chance to practice the interview process before a job is on the line. It can help students boost their confidence and get for the one meeting that can change the course of their life. This subject focuses on how to make a cover and resume as well as on how to prepare for an interview and be hired.

### ● ToEIC Listening

strategies and techniques are taught for students to master and improve the skills needed particularly in TOEIC listening.

### ● Debate

Students practice giving opinions of different topics through a wide range of vocabulary and expression.

### ● Pronunciation

Focuses on the accent that targets the combination of the 3 main components: pronunciation, intonation, and liaisons. This includes rising and falling speech patterns, rhythm, monophthongs, diphthongs, word and sentence stress, and voice and vocal quality.



● Group class may vary depending on schedule and situation

# English as a Second Language

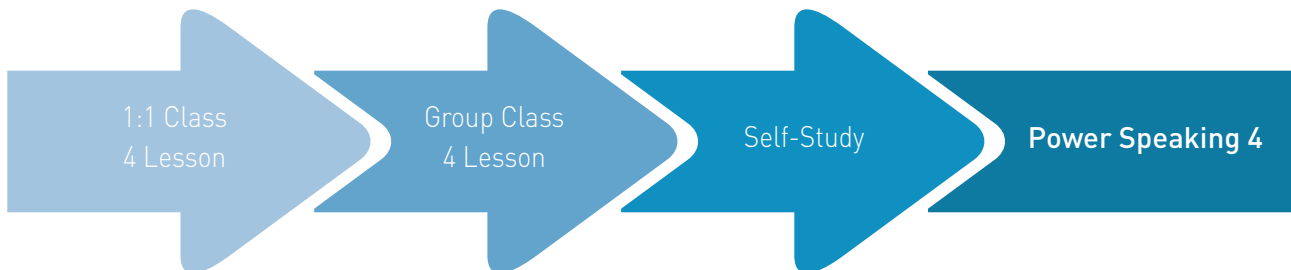
Our General English program is an innovative, intensive program for anyone who needs to use English in the real world. This course covers the four skills of speaking, writing, listening and reading as well as pronunciation and grammar. The course consists of up to 10 periods per day and student join 1:1 class each period.

<b>Start</b>	Every Monday
<b>Duration</b>	1 to 48 weeks
<b>Level</b>	Novice to Advanced



## POWERSPEAKING 4

Power Speaking 4 course covers a wide range of study topics and provide an intensive language immersion and an excellent opportunity to improve your speaking skills quickly.



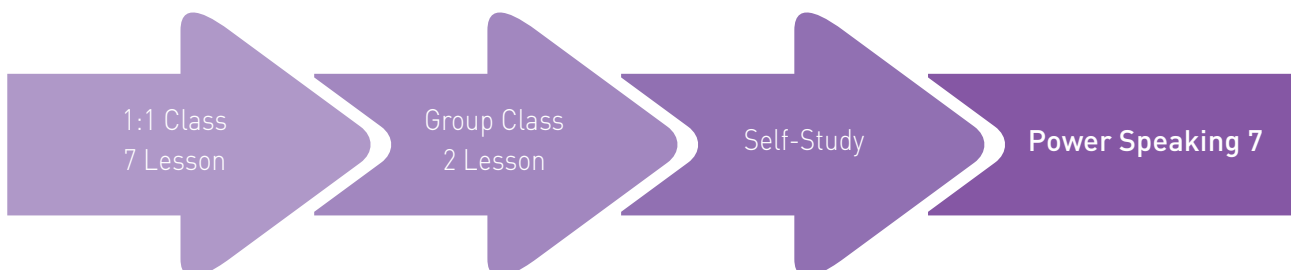
## POWERSPEAKING 6

Power Speaking 6 can maximize your progress through private lessons. With individual attention, this course is 100% focused on your requirements and designed by your teachers to match your specific needs.



## POWERSPEAKING 7

Power Speaking 7 is the representative course at CELLA language school as well as consisting of the largest one on one classes in the Philippines and 2 hours small group classes. Students can learn English effectively with adjusting efficient way following by their needs, and they not only can decide topics for one on one class, but also can choose small group classes by their preference. We can expect faster English improvement, and twice more effective than Power Speaking 4 course.

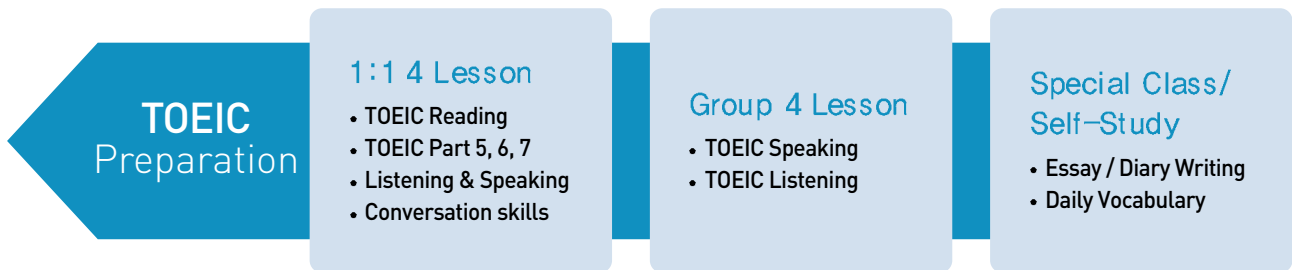


# TOEIC

Test Of English for International Communication

TOEIC is the worlds leading English test that assesses English language competency in a business context and is used by companies to determine English communication skills.

- **Start : Every Monday**
- **Duration : 1 to24 weeks**
- **Level : Novice to Advanced**

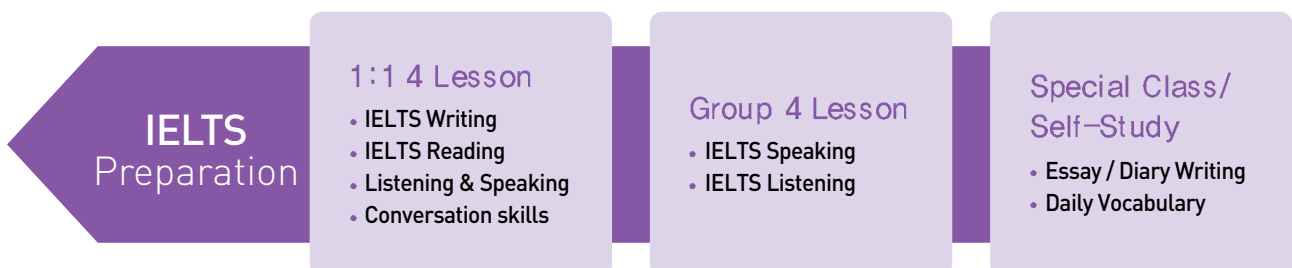


# IELTS Preparation

International English Language Testing System

IELTS, or International English Language Testing System, is an international standardized test of English language proficiency. The main characteristics of IELTS are 4 different parts of test: listening, reading, writing, and speaking can accurately test each part so that it is able to determine his or her exact English level. Also, the system of Speaking test is able to evaluate his or her English communication skill.

- **Start : Every Monday**
- **Duration : 1 to24 weeks**
- **Level : Novice to Advanced**

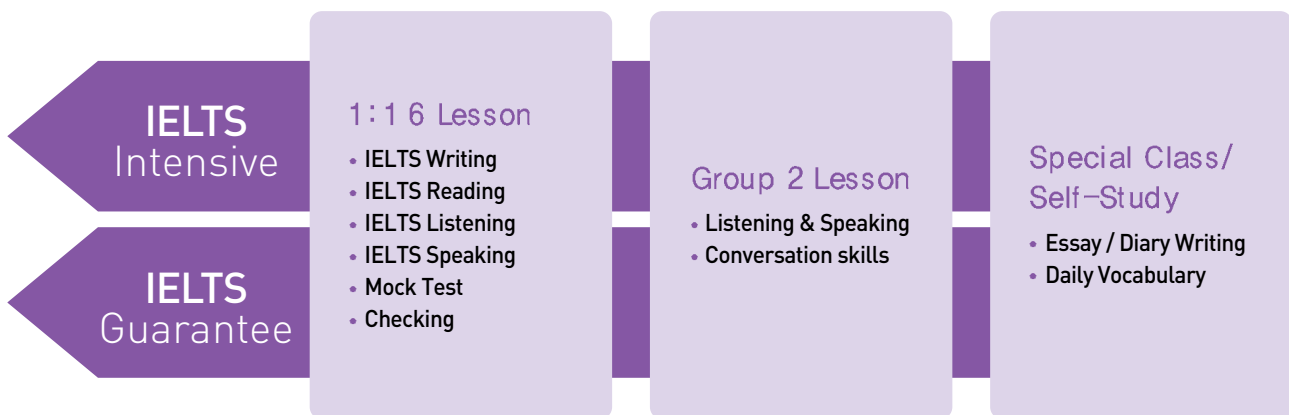


# IELTS

International English Language Testing System

IELTS Intensive has a strong focus on the four skills (Writing, Reading, Listening, Speaking) of the exam. Students are also provided with extensive IELTS test practice and test taking skills and strategies. Regular practice tests and tasks that allow students to become familiar with the exam structure and a variety of content.

- **Start : Every Monday**
- **Duration : 4 to 12 weeks (12 week enrolment will get FREE official IELTS Test)**
- **Level : Novice to Advanced**



## Guarantee

- **Start : Every Monday**
- **Duration: 12 weeks (FREE official IELTS Test in 10thweek)**
- **Level :** – Target score IELTS 5.5 (Intermediate or above)  
– Target score IELTS 6.0 (Minimum IELTS 5.0 or equivalent)  
– Target score IELTS 6.5 (Minimum IELTS 6.0 or equivalent)
- **Condition :**
  - 1) Take either an Academic or a General Training Module(No changes after course starts)
  - 2) 100% attendance rate
  - 3) Take each IELTS mock test exam
  - 4) Monday to Friday Mandatory 1hr Self-study
  - 5) Receive no warnings for failure to CELLA rules and regulations



# TESOL Teaching English to speakers of Other Language

The course develops the language and teaching skills required to demonstrate practical awareness of the principles of communicative English language teaching. The aims of this program are to –to identify, and apply the appropriate TESOL methodology in the actual field; create a better rapport with their students; and to be effective in classroom management.



It focuses in on the development of competencies in appropriate multidisciplinary teaching techniques that the students need in order to teach native and non-native speakers.

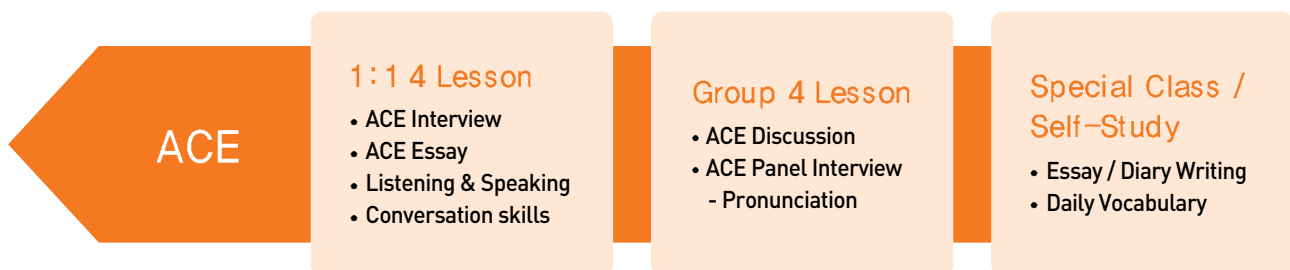
- **Start :** Refer to start dates 1/8, 2/5, 3/5, 4/2, 4/30, 5/28, 6/25, 7/23, 8/27, 9/24, 10/22, 11/19
- **Duration :** 4weeks + 2 weeks optional practicum
- **Level :** Intermediate or ToEIC700 above / Interview (students with official English level test scores may also have to complete a short telephone or in-school speaking test)



## ACE Airline Cabin Crew English

The most important step to being an airline cabin-crew is well prepared for your interviews. ACE course is designed to give you the tips for a successful Airline job interview and confidence with your English. Most airlines have the same format of job interview such as personal interview, Essay, writing, group discussion. Practicing all types of questions and interview format can make you confident in the interviews.

- **Start :** Every Monday
- **Duration :** 4 / 8 / 12 weeks
- **Level :** Pre-Intermediate or above



## BPE Business and Professional English

We've designed this course to open your mind to a broad range of areas. From telephoning and email writing to meetings and presentations, you'll explore different techniques to help you understand every aspect of business. The teachers of this course strive to develop the communication skills you need to succeed in business and help you build self-confidence in the process.

- **Start :** 1/8, 2/5, 3/5, 4/2, 4/30, 5/28, 6/25, 7/23, 8/27, 9/24, 10/22, 11/19
- **Duration :** 4weeks
- **Level :** Pre-Intermediate or above



# Family Course

The premium campus is the latest condo dormitory type that can provide a comfortable life at home. It is a program designed for parents and children to communicate, share their thoughts in English and apply their learning in real life situations and in English speaking environment.

- **Start** : every monday
- **Duration** : 4weeks or above
- **Age** : 7 or above
- **Room** : Premium Room or Family Room  
(Possible to Cook in Dormitory- additional charge)



## Junior Program

### 1:1 6 Lesson

- Speaking
- Listening
- Writing
- Reading
- Vocabulary & Pronunciation
- Conversation



## Guardian Program

### 1:1 4 Lesson

- Listening
- Reading & Vocabulary
- Conversational Skills
- Patterns & Expressions

※Guardian can Choose another Course





# CELLA Gallery

► Around CELLA



► Activities



Party in college



FEEDING



ORPHANAGE



OUTREACH

► Attraction



CITY TOUR



ZIP LINE



RESORT



HOPPING



BOHOL



OSLOB



CAMOTES



KAWASAN



BANTAYAN

## CELLA Policies

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### ● ADMISSIONS POLICY

- 1) Submit your completed application form and pay enrolment fee.
- 2) CELLA accepts new students every Monday, year round. (TESOL has monthly session start dates.)
- 3) Check-in date is on Sunday and check-out is on Saturday at 13:00. (No matter when you check-in)  
If you need late check-out or stay overnight, ask CELLA management in advance.
- 4) If the course commencement is changed after the registration, reprocessing fee \$150 will be charged.
- 5) Payment due 28 days before arrival. If fees are overdue, the registration will be cancelled.
- 6) You must read, understand and agree to be bound by the terms and conditions.

### ● REFUND & CANCELLATION POLICY

- 1) Requests for refunds must be made in writing to the Director of CELLA or representatives.
- 2) The enrolment fee, material fee, airport transfer service fee, SSP, I-CARD and visa fees are non-refundable.
- 3) All refunds will be paid to the person who has entered into the contract with CELLA, unless the person gives a written direction to pay the refund to someone else. Refunds will be processed and paid within four (4) weeks of the receipt of the written notification. Bank charges are deducted from refunds made by overseas electronic transfer or bank draft.
- 4) Before the initial course commencement -If written cancellation is received three (3) or more weeks prior to the initial course commencement, cancellation fee \$100 will be charged. -If written cancellation is received two (2) weeks prior to the initial course commencement, penalty fee equivalent to 2 weeks Tuition fees (Course and Dormitory fee) will be charged.  
- If cancellation is received one (1) week prior to the initial course commencement, penalty fee equivalent to 4 weeks Tuition fees (Course and Dormitory fee) will be charged.
- 5) Upon arrival at CELLA -If student enrolls for 4 weeks or less, no refunds will be given. -If student enrolls for 5 weeks or more, 50% of the remaining course fee will be refunded except dormitory fee. Reduce of schedules is considered the same as cancellation.  
- For cancellation made after 50% of the course completed, no refunds will be given. -Any course or dormitory changes, 50% of the difference fee (course or dormitory) will be refunded. -In addition, TESOL to another course change, 80% of the difference will be refunded.
- 6) Tuition fees (Course and Dormitory fee) are not transferable to other institutions or other students.
- 7) No refund will be given to students who are expelled for breaching the CELLA's policies and rules.

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## ● ACADEMY AND DORMITORY RULES

- 1) These rules and regulations may apply to academy as well as life in dormitory. If a student's behavior is deemed inappropriate by the academy's standards, students will receive warning. If inappropriate behavior continues (after three warnings), students will be expelled. Depending on the severity of the situation, students may be expelled immediately without warning! In such cases no refund will be given.
- 2) CELLA provides a notice board in the 2F reception lobby for official announcement use. It is mandatory for students be aware of the contents of the notice board and check regularly for updates.
- 3) Students are expected to attend all the classes and be on time. Regular classes are held from Monday to Friday (08:00 ~ 17:50). During the holidays, Academy will be closed and some facilities or services will be limited. Please note that a full week's tuition is payable in weeks that contain a holiday
- 4) If a student arrives later than 10 minutes after the class start time and the class will be closed.
- 5) Absences and lateness (incl. late check-in or/and early check-out), no compensation will be provided.
- 6) The official CELLA certificate will not be given, -if a student is absent for more than 10% of the overall study period or/and -failure to abide by the dormitory and academy rules and regulations or/and -not taking monthly progress tests
- 7) For safety and security reason, students must submit their ID and Keys to Residential Security Staff before going out of dormitory. Loss of keys must be reported to the Academy immediately.
- 8) A security deposit is required and normally this deposit is returnable at the end of the study period, but some or all of the deposit may be withheld to compensate for damage or loss of inventory items. Checks for loss or damage etc., will normally be made before check-in and check-out.
- 9) Academy curfew time is 10:00 p.m.(Sun - Thu), and 24:00 a.m.(Fri, Sat and the day before holiday).
- 10) Silence should be observed at all times. Quiet hours (e.g., no loud talking, yelling..) begin at 22:00.
- 11) Students must not change rooms without the consent of Academy and furniture should not be removed or replaced for any reason.
- 12) Academy does not allow any guests to stay overnight or visitors without the consent of Academy.
- 13) The Director of CELLA or his/her nominees have the right of access to dormitory at all reasonable times.
- 14) Dormitory services. -three times a week laundry, once a week room cleaning and linen change every 14 days as you request

## ● DISMISSAL POLICY

Any of the following may cause immediate dismissal or progressive discipline:

- 1) Excessive absenteeism (below 50% of attendance)
- 2) Any illegal activities including stealing, gambling, drug abuse/misuse, defamation, protest, etc.
- 3) Any act that may endanger others (i.e. intoxication, harassment, threatening behavior, etc.)
- 4) Any act that may nuisance to others (i.e. damage to the property, making noise, bringing pets, etc.)
- 5) Failure to follow safety policies and procedures (i.e. curfew time, other sex room access, drinking alcohol and smoking in dormitory, using burner and others that concern with fire, etc.)

# CELLA's Life



Yutaka\_Japan[POWERSPEAKING / 4weeks]

I would like to recommend CELLA to those who really need to learn English for many reasons.

You should not hesitate if you are considering learning the language.

Even though I stayed in CELLA for only one month, I could listen and speak better than before.



Chen\_Taiwan[POWERSPEAKING 4 / 8weeks]

They always strive to elicit my opinion with infinite patience, complimenting and encouraging when I feel anxious and frustrated.

In CELLA, you have options to choose classes and find the most appropriate teacher for you, it is really beneficial to student to have the most suitable approach to learn.

In addition, the quality of accommodation and services, such as laundry, housekeeping and repair are impeccable. You can enjoy your journey of learning without any worries. There are various amenities near CELLA as well, the daily products are conveniently available

I have had an enormous progress in CELLA, and I'm still improving efficiently now.

I sincerely recommend CELLA because it can absolutely give you the sense of entire satisfaction!



Kareem\_Saudi Arabia[POWERSPEAKING 7 / 4weeks]

I found out the CELLA has sophisticated deal of student counselling.

Educational was good enough to the student. The school was good.

It was nice and I loved it. I want to go back in this school again.

A significant improvement in language skill, happened in spite of the short time.

Thanks my school.

When I decided to study English, I got much worry about way to study. Because I wonder study English at abroad is necessary or not. However, if I cast my mind back, I could know my decision wasn't wrong. During I stayed cella, I learn many things and I can improve my English skills because of cella. Especially, there were comfortable facilities, systemic curriculums and good people.



Yoon\_Korea[POWERSPEAKING 7 / 12weeks]



Yuii\_Japan[POWERSPEAKING 7, ToEIC 12weeks]

I came to study in CELLA for three months and it's already my 2nd month now. The time in CELLA is so fast.

I think this is my best stepping stone since I have a specific purpose for leaning and I'm planning to go to other English-speaking countries.

If you are considering about coming in CEBU to study, I strongly suggest trying to study even for one month.



1st Premium Campus	2nd Uni Campus
<p>JDN Square, P.Remedio St. Banilad, Mandaue City CEBU Tel : +63(0)32-520-6772</p>	<p>Trieste Building,777 Barangay Kalubihan, Talamban City CEBU Tel. +63(0)32-410-7970</p>



# CELLA

ENGLISH LANGUAGE LEARNING ACADEMY

1<sup>st</sup>Premium Campus\_ JDN Square, P.Remedio St. Banilad, Mandaue City CEBU  
2<sup>nd</sup>UniCampus\_ Trieste Building, 777 Barangay Kalubihan, Talamban City CEBU

•E-MAIL\_ [bestcella@naver.com](mailto:bestcella@naver.com)  
•KakaoTalk\_ Bestcella  
•FACE BOOK\_ <https://www.facebook.com/bestcella>  
•HP\_ [www.bestcella.com](http://www.bestcella.com)