



# Rennert Fashion Plus!

## FASHION INTENSIVE

This exciting 4-week intensive Fashion Plus! program combines intensive English lessons at Rennert with Business-focused **fashion** courses at Rennert's sister school, **Berkeley College**, in New York City. Students will immerse themselves in English through our intensive 20-lesson program, using the R.E.A.L. (Rennert Experiential Approach to Language) method and will take fashion classes at the Berkeley College campus in NYC, just off Fifth Avenue in Midtown Manhattan.

Fashion classes take place Monday to Friday, either in the morning or afternoon, to complement your English classes. During the program you will have the opportunity to learn from **fashion industry professionals** and guest lecturers who will focus on the following:

- Visual Merchandising
- The Great Designers and the Business Behind Them
- Luxury Brand Management
- Sustainable Fashion
- Careers in Fashion

You will attend fashion-themed excursions relative to your courses, such as visits to fashion companies, showrooms or fashion exhibits, and events ongoing during the program.

In the Fashion Plus! program, you will learn:

- Foundation concepts of window and showroom design.
- What it takes to scale a brand into a fashion emporium.
- Management essentials of a luxury brand.
- Business principles of sustainable fashion.
- Insights surrounding the fashion industry career landscape.

## About Berkeley College

Founded in 1931, Berkeley College is a private institution specializing in career-focused education that prepares students for professional and personal success in the global business world. The Midtown Manhattan campus is within an easy walk to famous fashion companies and retail stores. The Fashion Merchandising and Management program combines fashion sense and business sense to create the perfect fit. Incorporating marketing strategies and management skills, the programs encompass an all-around understanding of the fashion industry. From historical trends to the latest technology, students are prepared to enter the industry in a number of roles.

## Course Key Facts:

**Minimum Age**  
17+

**Location**  
New York City

**Start Date 2024**  
July 1

**Course Length**  
4 weeks

**Lessons per week**  
15 hours of Fashion  
20 English lessons per week

**Level requirements**  
Students must be able to demonstrate an Intermediate level of English.

**Visa Requirements**  
As per English course requirement

**Program Price\***  
**\$1,500** (English course fee not included)

\* Ask us about Rennert accommodation options

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**Rennert**  
REAL Life English

 **Berkeley College**